

GREEN HERITAGE COMMUNITY OF PRACTICE

4th Webinar: Presentation of Green Heritage best practices in research and cooperation

June 26, 16pm CET

Presentation of Green Heritage best practices in research and cooperation

Date: 26 June

Time: 16 pm CET

16:00 – 16:05: Presentation of GH CoP and introduction of the speakers

16:05 – 16:15: Presentation of the Green Heritage Handbook of best practices - **Ivo Oosterbeek** and **Sara Nasi**

16:15 – 17:05: Showcasing best practices

17:05 – 17:30: Q&A

17:30: Closing



About the speakers

Ivo Oosterbeek - Mapa Das Ideias

Ivo Oosterbeek holds master degrees in Prehistoric Archaeology and in Science Communication and has a graduate degree in Editorial Design. At Mapa das Ideias it is involved in the application design and technical management of international cooperation projects. Through projects, it has been involved in artistic creation (Sirius4all), supporting co-creation (Dancing Histor(y)ies, Covision, Green Heritage, Adeste+), and supporting public schools through cultural and environmental initiatives for students and teachers (Azimute, Dexpo).



About the speakers

Sara Nasi - Mapa das Ideias

With a degree in Social and Organisational Psychology from ISCTE - Instituto Universitário de Lisboa, Sara is interested in processes of social change, inclusion and education.

With experience in managing and implementing social intervention projects in different contexts, she has specialised in issues related to Human Rights, Migration, Gender Equality and Media Literacy. She has been with Mapa das Ideias since 2024, as project manager.



Presentation of the Green Heritage handbook of best practices

The **Green Heritage handbook of best practices** is a practical resource designed to support sustainable heritage management through knowledge sharing and capacity building. It brings together selected examples that combine cultural heritage and environmental sustainability, highlighting initiatives with strong potential for replication. The handbook serves as both a reference and learning tool, helping heritage organisations, educators, and practitioners identify effective approaches and build a shared knowledge base for future collaboration, training, and project development across Europe.



Presentation of the Green Heritage handbook of best practices

The handbook was developed through a three-stage process:

1. The identification of 142 good practices,
2. a collaborative peer-review assessment that selected 50 cases,
3. and the creation of detailed case studies to support replication and adaptation.

The selected practices are organised into four thematic areas: **research and international cooperation, local heritage and territorial innovation, school and youth projects, and digital gamification**. This structure helps readers easily navigate the handbook and identify examples that are most relevant to their interests, professional activities, or organisational needs. Each practice is presented through an executive summary that highlights its main objectives, activities, and outcomes, allowing for a quick overview of the case. For readers seeking more detailed information, the annexes include full case studies that explore the implementation process, key lessons learned, and the potential for adaptation and replication in other contexts.

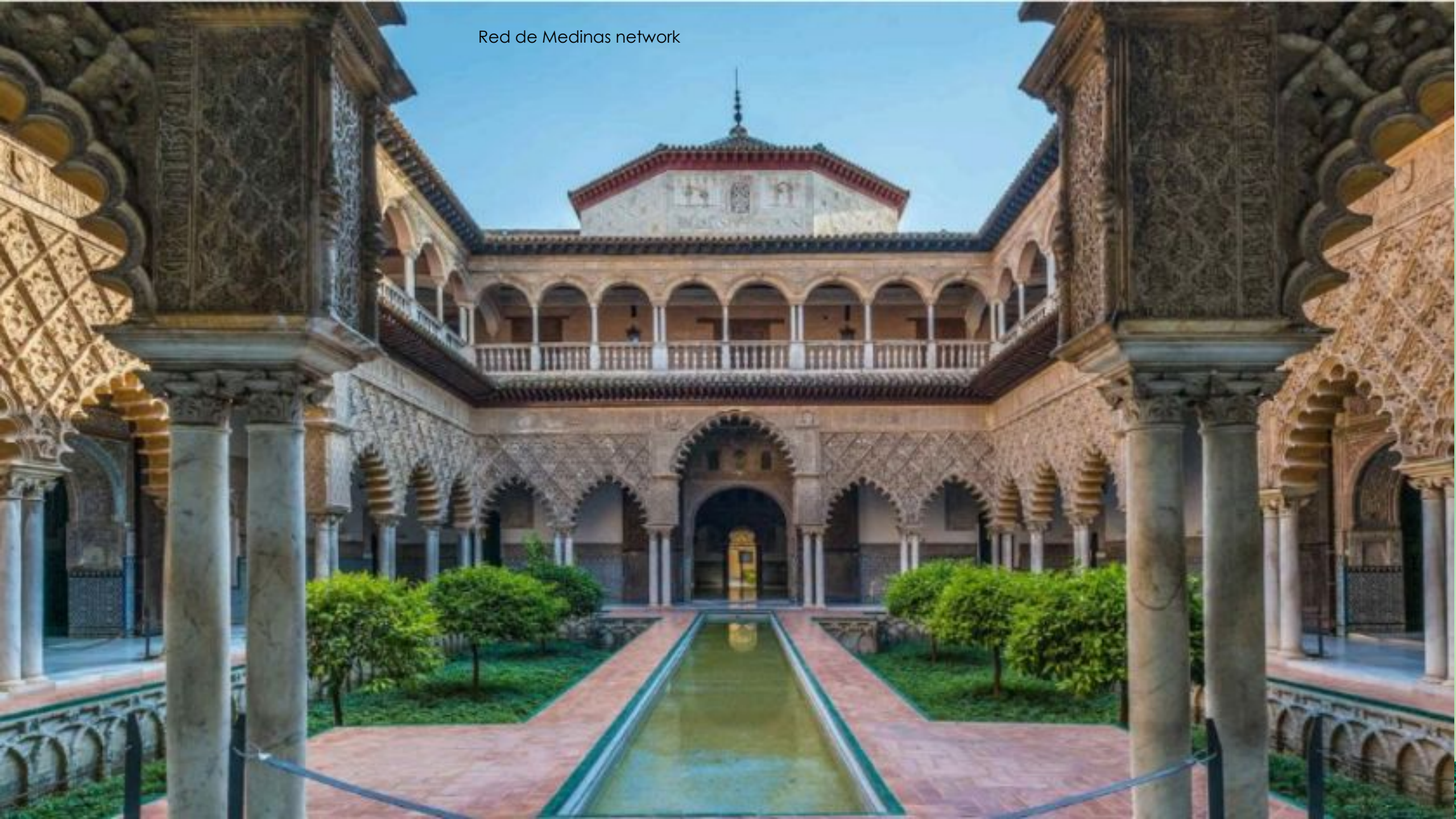


Presentation of the Green Heritage handbook of best practices

Useful links:

- [Medinas Network \(Spain\)](#)
- [ARCHAEOWILD project \(Serbia\)](#)
- [FEENERT \(Spain and Portugal\)](#)
- [FASIH - Future Art Science Industrial Heritage \(Serbia, Croatia and Slovenia\)](#)
- [Youth and Heritage: Tradition and Future in the Cross-Border Region](#)
- [Incredible Destination Events \(Hungary and Serbia\)](#)

Red de Medinas network



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